



The Pop Machine Media Tip Overview (Winter 2009-2010)

- **The Pop Machine** will celebrate its 10-year anniversary in January 2010.
 - o In January 2000, Transmatic was the first artist to record at The Pop Machine tracking the song "Blindspot". The track was uploaded to a website (loudenergy.com) eventually leading to a major label recording contract. Transmatic was recognized by CNN as "the first band signed off the internet."
 - o The first commercially-released album recorded at The Pop Machine was Patrick Nielander's "My Interpretation: Native American Flute".
- **The Pop Machine** was designed and built by principal partner Terry L. Monday and his Monday Designworks firm.
 - o Terry Monday is an attorney and senior partner of Monday, Jones, and Albright.
- **The Pop Machine** principals Eric Klee Johnson and Marc Johnson are music producers, songwriters, and mix engineers.
 - o In the summer 2009, Marc and Eric produced album projects for Pat Dinizio (lead singer of The Smithereens), John Waite, and Jeremy Vogt Band as well as broadcasts of in-studio performances by Avett Brothers, The Dandy Warhols, and Mat Kearney for XM Sirius satellite radio.
- Many well-known musicians, recording artists, and producers such as Kenny Aronoff (John Fogerty, Smashing Pumpkins), Kyle Cook (Matchbox Twenty), Pat Dinizio (The Smithereens), DJ Numark (J5), Ben Fowler (LeeAnn Rimes, Eric Clapton), Eric Greedy (Hurt), Jurassic 5, RuPaul, John 'Squirrel' Searle (Pemacrush, Ian Brown), Tiffany, Yo Gotti, John Waite, Adam White (Earl Greyhound, Republic Tigers) and King Williams (Kings of Leon, Gillian Welch) have worked at The Pop Machine. .
- Indiana artists who have recorded at The Pop Machine include Aimee Allen, Chevy Downs Band, Corey Cox, The Fuglees, Otis Gibbs, Mars or the Moon, Jane Jensen, Jeremy Vogt Band, Jon McLaughlin, Stereo Deluxe, KJ Testin, Virgin Millionaires, and Xero Sum.

- **The Pop Machine** plays host to XM Sirius Satellite 'Blog Radio' for Indianapolis-based 'My Old Kentucky Blog' (Sirius Left of Center, Channel 26; XM XMU Channel 43) that have featured in-studio performances by Jessie Baylin, Cursive, Dead Confederate, Ra Ra Riot, Bob Schneider, Son Volt, Stellastar, Superdrag, Supergrass, and Rachel Yamagata. Webcasts of these performances can be viewed at www.laudromatinee.com.
- **The Pop Machine** also host 'non-recording session' events such as showcases, record release parties, and music video shoots for the likes of Martin Atkins (author of Tour: Smart, drummer for PIL, NIN, Pigface, Killing Joke), The Elms and Stereo Deluxe (showcase performances), Jeremy Vogt Band (record release party), as well as Chad Harvey and Permacrush (music video shoots).
- **The Pop Machine** can be seen on A&E John Mellencamp Biography, specifically the Kenny Aronoff interview segments and 'B-roll' footage, an upcoming segment on EQtv, and local segments on WXIN Fox 59, WISH CBS-8, and Boost TV.
- **The Pop Machine** has been featured in Mix®, Pro Sound News®, Audio Media®, and Blender® magazines.
- **The Pop Machine** features the latest in digital technology including Digidesign® Pro Tools Accel HD3 workstations syncing to Apogee Big Ben digital clocks running on Apple® Computers.
- **The Pop Machine** is proud to offer 2-, 16-, 24-track analog tape machines for its audiophile clientele who demand the best in analog recording
- **The Pop Machine** features an outstanding musical instrument collection including vintage Fender, Gibson, Gretsch, Hofner, and Rickenbacker guitars and basses with Ampeg, Fender, Hiwatt, Marshall, and Mesa amplifiers, and Hammond organs.
 - o Pieces of nostalgic significance include a 1973 Marshall Super Lead 100 head (formerly owned by John Mellencamp), a Wurlitzer 200A electric piano (formerly housed at Stax/Volt in Memphis), and vintage green-sparkle Ludwig drum kit autographed by Bill Ludwig III.
- **The Pop Machine** Soundcraft Series 1600 recording console was formerly owned by Amy Grant, the same model that tracked and mixed the Rick Rubin-produced "Mary Jane's Last Dance" by Tom Petty.
- **The Pop Machine** features a formidable collection of vacuum tube and analog outboard equipment featuring AKG, B.L.U.E., and Neumann microphones, Neve

microphone pre-amps with Altec, Tube-Tech, and Urei compressors and Equalizers.

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